



SUCCESS STORY

BUILDING SCHOOL CULTURE AND COMMUNITY

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Building School Culture and Community

How Nova Education Trust gave their school community a culture boost with streamlined digital signage

BACKGROUND

Nova Education Trust is a multi-academy trust in the UK, managing 15 schools with over 10,200 pupils and 1,200 staff. Each school has different tech setups, usually equipped with either Promethean Boards or TVs. Students use shared laptops or Chromebooks from trolleys, while some classrooms have desktop computers.



CHALLENGE

Managing Diverse Tech & Centralisation

Nova faced challenges with varied technology across its 15 schools, leading to IT overburden and wasted budgets due to the lack of a cohesive digital signage solution. Existing screens and TVs were difficult to access, use, and maintain, turning IT into a bottleneck since only they could operate the system. Communications staff relied on USB sticks to display messages, leading to outdated content and awkward access to USB ports. Other displays had mini-PCs for remote IT access, which posed network security issues and delays. In essence, budgets were spent on solutions that were difficult to use or not used at all, straining IT resources. Michael Sanderson, Director of IT and Data Services, sought a user-friendly digital signage solution for better communication across the Trust. Additionally, Sanderson aimed to improve screen sharing in classrooms without interactive flat panels.





SOLUTION

Vivi Digital Signage on
Existing Displays

Sanderson and his team chose Vivi for digital signage, rolling it out initially in six schools. With help from Vivi's dedicated Sales Engineer, in-person training, and online support, the implementation was tailored for a multi-school setup, making future expansion easy.

" We've had some great in-person training and online help to get our Trust configuration right so it's easily repeatable. Getting it right from the start is key to making a scalable solution. "

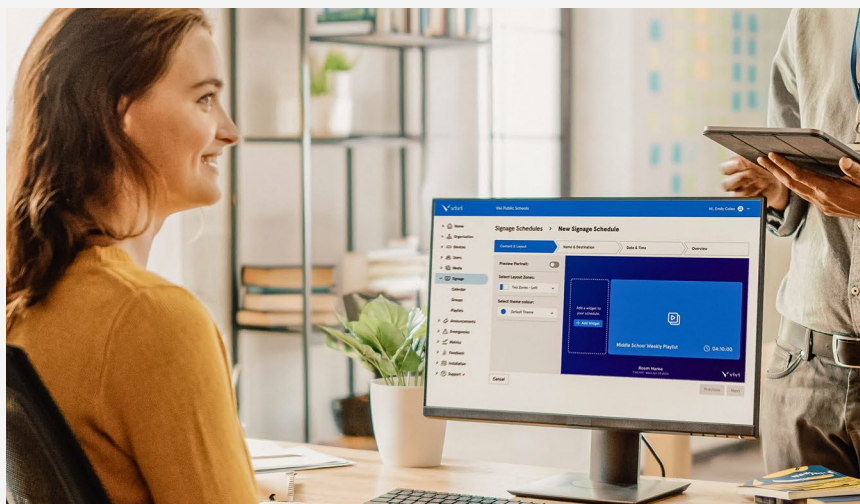
MICHAEL SANDERSON

DIRECTOR OF IT AND DATA SERVICES

IMPLEMENTATION

Train-the-Trainer
Approach

Vivi trained Nova's IT Techs, who then trained support staff and teachers. Users could publish digital content using familiar tools like Google Slides or PowerPoint, making the process intuitive. The easy-to-use Vivi tool allowed users to manage communications independently, eliminating the need for IT intervention.





SECURITY & SOPHISTICATION

Thoughtful Approach

Nova used Vivi's system to create Groups, targeting different audiences with tailored messages. IT could delegate permissions, allowing users access only to their content and schedules.

// Vivi eliminated bottlenecks in digital signage. What we love about this platform is how easy it is to delegate permissions. Users can update their content without breaking the system, accessing only what they need. **//**

MICHAEL SANDERSON

DIRECTOR OF IT AND DATA SERVICES

RESULTS

Streamlined Operations & Community Engagement

Eliminating Bottlenecks & Empowering Users

Vivi's user-friendly signage solution empowered users to create and deploy messages independently. School communications became timely, relevant, and seamlessly integrated with existing content creation tools. With secure system permissions, both IT and users trusted their content wouldn't be accidentally altered.

Boosting Culture & Community

Dynamic digital signage reinforced Nova's cultural values, displaying messages seen in newsletters or classroom announcements throughout the schools. This improved parental engagement at events and allowed departments to celebrate student achievements, awards, and artwork, fostering excitement and appreciation among students.

Lightening IT Workload & Budget

With capable digital signage users, IT was no longer a communication bottleneck. The solution could be replicated across Nova's 15 schools without straining resources.

NEXT UP

Trialling Vivi's Wireless Screen Mirroring

Nova is trialling Vivi's screen sharing at Birklands Primary, using TVs and Chromebook trolleys to enhance interactivity. This cost-effective choice, supported by Vivi's trial, allows teachers to move freely and personalise learning.





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